



PRÉSENTE

MONTGOLFIÈRES

SAINT-JEAN-SUR-RICHELIEU

13 AU 21
AOÛT 2016

PRESS RELEASE

For immediate use

AN ECLECTIC, FESTIVE, AND UNIFYING LINEUP!

SAINT-JEAN-SUR-RICHELIEU – The International Balloon Festival of Saint-Jean-sur-Richelieu hits it big again this year by offering a unifying and festive lineup, exploring musical styles for all tastes and all ages. The 33rd edition of the festival, which will occur from August 13th to 21st, definitely rhymes with musical diversity on its three stages.

SCÈNE LOTO-QUÉBEC – The Loto-Quebec scene will present well-known Quebec and international artists. Big names like the international star **OMI**, who earned his meteoric popularity thanks to the hits “Cheerleader” and “Hula Hoop”, as well as the Canadian singer **Francesco Yates**, are featured in the lineup. Festivalgoers will also be treated to an electrifying performance by the unmatched **Redfoo**, who is back after his legendary show with the group LMFAO. Indie music lovers will be enchanted by performances from groups **Half Moon Run** and **Metric**, who will kick-off the festival. They will be greeted by the promising artist **Alexe Gaudreault**, who is enjoying the success of her debut album which includes the single “Placebo”, which has spent over 30 weeks at the #1 position of the Top 100 BDS Francophone. The talented **Ariane Moffatt** will perform for the first time at the International Balloon Festival, and will create a special atmosphere while sharing the evening with energetic **Champion et ses G-Strings**, as well as the group **Galaxie**.

The 2016 edition will also have its moment with a country flavor with **Brett Kissel**, the Canadian star who will be accompanied by Quebec artists **Yoan**, the big winner of La Voix II, and **Brigitte Boisjoli**, whose tribute album to Patsy Cline is a hit in Quebec. Quebec music will also be in the spotlight with artists such as **Koriass**, **Milk & Bone** as well as **Dumas**, **Les Cowboys Fringants**, and the group **2Frères**, who gave a performance on the Hydro-Quebec stage in 2013. The members of the group **Zébulon** will reunite once again, twenty years after the legendary success of “Marie-Louise”, to perform their greatest hits to the delight of festivalgoers.

The festival will finish with humor and songs with a show from comedian **Jean-Marc Parent**, a native of Saint-Jean-sur-Richelieu, who beat attendance records a few years ago. The Show du Ciel au profit de la **Néz pour vivre Foundation** will rally the population on the International Balloon Festival’s site in order to establish the record for highest number of people wearing a clown nose, with the goal of raising awareness and funds for individuals aged 18-35 who suffer from cancer. This assembly will lead into an exclusive concert reuniting the artists associated with this cause, namely: **Marie-Eve Janvier**, **Jean-François Breau**, **Alex Nevsky**, **Émilie Janvier**, **Jeremy Demay** and **Marc Dupré**.

SCÈNE HYDRO-QUÉBEC – The Hydro-Quebec scene will allow everyone to discover emerging francophone artists. The International Balloon Festival is proud to be a launching pad for artists of the Quebec and Canadian music industry. **Laurence Nerbonne**, who is experiencing a striking rise in the last few months, will join us with her notable singles “Montréal XO” and “Rêves d’été”. Many artists will pass by this stage this year, some of which are already well-known, like the group **Blé**, **Valérie Lahaie**, **Jeffrey Piton**, **Mélissa Ouimet**, **Mentana**, **Simon Morin**, **Maryanne Côté**, and many other surprises. Big names such as **Sophie Pelletier** and **Andréanne A. Malette**, both finalists of Star Académie, will present original material accompanied by their guitar.



Tim Hortons



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SCÈNE L'ÉTOILE TIM HORTONS – The Tim Hortons scene will offer various musical styles including pop, humor, and shows for kids. You will be able to admire energetic dance groups while having the chance to see exclusive comedy sketches from the New Faces of Just For Laughs. Kids will enjoy a variety of animation including **Lilou Lemonde**, **Lily et le lutin**, **Ari Cui Cui**, **Moppi**, and **Brimbelle**. Many emerging artists will be added to this, including **Nicolas Patterson**, the johannaïses from La Voix **Valérie Daure** and **Marielle Varin**, the group **Brown**, **Michael Sea**, and many others.

We have fantastic offers on regular and youth passports, as well as our family and family plus packages. To see the complete offer of tickets and passports, and to purchase the one right for you, visit www.ballooncanada.com today!

The 33rd edition of the International Balloon Festival will run from **August 13th to August 21st 2016**. Continue to follow us on social media (Facebook, Twitter, Instagram, and Snapchat) for more surprises.

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Source : International de montgolfières de Saint-Jean-sur-Richelieu

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