



# MONTGOLFIÈRES

## SAINT-JEAN-SUR-RICHELIEU

EN COLLABORATION AVEC  LOTO QUÉBEC

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After Meghan Trainor  
**SHAWN MENDES AT THE INTERNATIONAL BALLOON FESTIVAL**

**SAINT-JEAN-SUR-RICHELIEU**, May 6<sup>th</sup> 2015 – The **International Balloon Festival of Saint-Jean-sur-Richelieu**, presented by **Laurentian Bank**, in collaboration with **Loto-Québec**, announces the second headliner of its upcoming **32<sup>th</sup> edition!** The Canadian recording artist **Shawn Mendes** is set to perform on **Wednesday August 12<sup>th</sup> at 9 PM**. The young Ontarian **Shawn Mendes** will stroll onto Quebecois soil, during a break from Taylor Swift's "The 1989 World Tour" for which he ensures the opening act in North America. Aged only 16, the young singer of the *Life of the Party* hit was first discovered on Vine and YouTube on which he posted short videos and reached over **3 million subscribers** in less than a year.

Named "The Most Influential Teen" in 2014 by **Time Magazine**, **Shawn Mendes** gained instant popularity thanks to his first release, the *Shawn Mendes EP*, on which the Canadian artist explores themes of self-esteem and achievement in inspiring ways. The teen musical scene and sentimental value proper to the young **Mendes'** sound seduces crowds worldwide, in a vivid and light ambiance, with catchy piano melodies and harmonious acoustic guitar arrangements. Winner of the "2014 Teen Choice Award" for Best Web Music Performer, the young pop star released *Handwritten* his career-first solo album under *Island Records*.

With this, the International Balloon Festival has now announced its second major internationally-acclaimed artist; after unveiling **Meghan Trainor's** grand opening of festivities on **Saturday August 8<sup>th</sup> at 9 PM**. Passports are available online at a discounted price of \$19 for a Youth Passport and \$51 for a Regular Passport. For families of many, check out the event's new Family Plus Packages available online!

For all rates and more information about the **32<sup>nd</sup> edition** of the International Balloon Festival running from **August 8<sup>th</sup> to August 16<sup>th</sup> 2015**, visit [www.ballooncanada.com](http://www.ballooncanada.com). The full 2015 schedule will be announced next **June 9<sup>th</sup>**. In the meantime, follow us on Facebook, Twitter and Instagram and mark your calendars!

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Source : International Balloon Festival of Saint-Jean-sur-Richelieu  
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